



Discover the World in 360°



Designed in California

Don't just start the conversation, BE the conversation.

We are Orbit Baby.

Started in 2004 by Stanford University undergrads, Bryan White and Joseph Hei, have always strived to design the safest, most innovative and versatile baby products in the marketplace. Our patented SmartHub™ brought smart technology into baby gear, creating the perfect modularity of stroller, car seat, and bassinet, and a new level of engagement and ease with a baby seat able to smoothly turn 360 degrees without disruption and be transferred from car to stroller and back again. The Orbit Baby travel system was heralded in the industry for its unique features, convenience, style, and safety.

In 2011, the Orbit Baby brand was acquired by Ergobaby®, and in 2016 it was procured by the Safian Group, South Korea. Committed to the founding duo's original mission, Safian made significant investments and additional improvements to the Orbit Baby products, creating an even more premium travel system that meets and exceeds the needs of the modern parent. In 2019, Safian and Orbit Baby partnered with Orbit Global, Inc., a California-based investment, branding, and distribution group owned by Braden Jones, co-Founder and former CEO of Petunia Pickle Bottom®, to further build the most luxurious and innovative travel system in the world.



"You have high expectations for us, and we do, too."

Tested for Safety

We've invested in our technology, product, and materials, re-evaluating and continually striving for exceptional performance. All our products undergo rigorous testing to ensure their quality, safety, and durability exceeds industry standards. We exercise care to use materials that are sourced to be safe and non-toxic. And our textiles feature OekoTex™ Certification to ensure they're free from pesticides, toxic chemicals, dyes, or other elements that may be harmful to you or your baby.



Brand Heritage

2006

Launching of the Orbit Baby G1, based on a philosophy to provide the most user friendly product for every lifestyle.

2011

In 2011, Orbit Baby officially joined the Ergobaby® family. This attractive acquisition provided the essential nutrients further grow our ability to bring world-class safety, design and convenience children products.

2016

After years of success in Korean high end stroller market, Orbit Baby turn procured by the South Korean Orbit Baby distributor Safian Company Ltd. After its acquisition, significant investments were made in order to develop the most premium baby gear.



2004

With the goal of identify problems from the existing products, Bryan White and Joseph Hei finally created products that are parent and baby focused -- The first baby gear with 360 degree rotation Smart Hub was brought to the world.

2009

The Orbit Baby G2 - With an introduction of the patented QUADSHOCK suspension system that absorbs impact. By using elastomer, a semi-permanent material which eliminates the shocks delivered to the children.

2014

The Orbit Baby G3, designed in California by world-famous IDEO designer. With 3 different bases and 9 sun shade colors, Orbit Baby enables customers to custom-build their unique ones.

2019

The official launching of Orbit Baby G5. In 2019, Safian partnered with Orbit Global Inc., a design and marketing company based in Ventura, California, to further strengthen the distribution levels in USA and expand the brand internationally.



G5

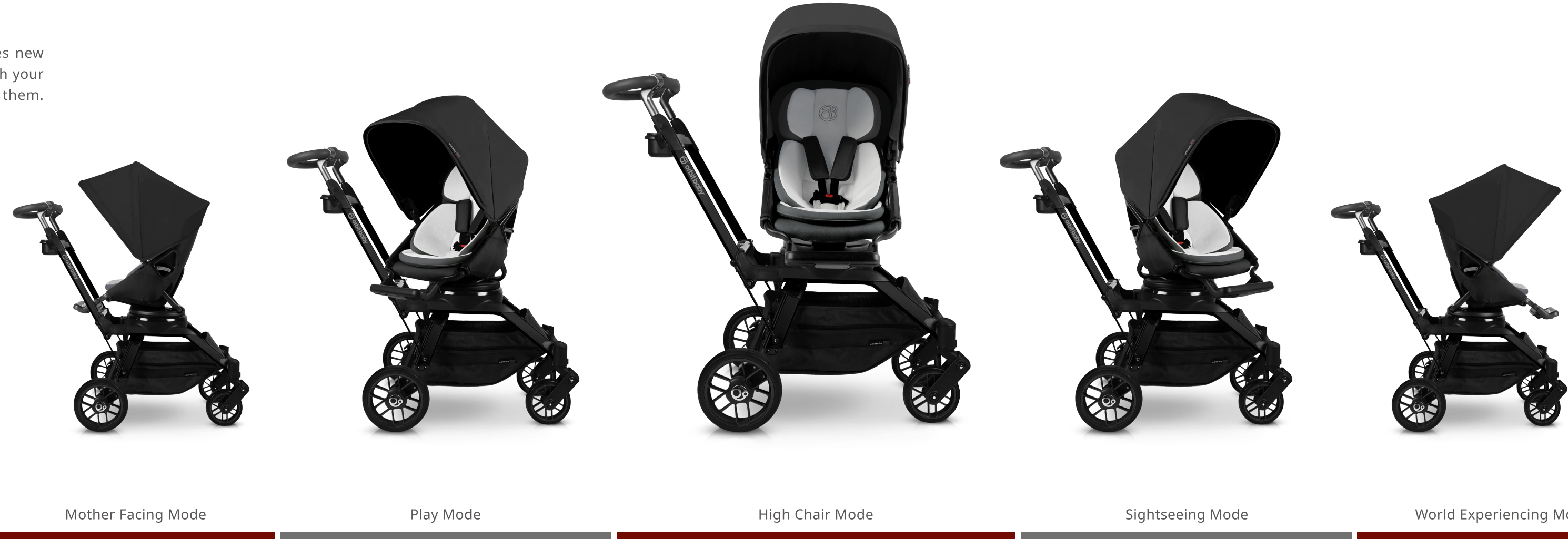
Introducing the All New G5



Stroller Exquisite design engineered to provide a smooth ride every step of the way.

3D Rotation™

360 degree rotation enables new and different interaction with your child and the world around them.

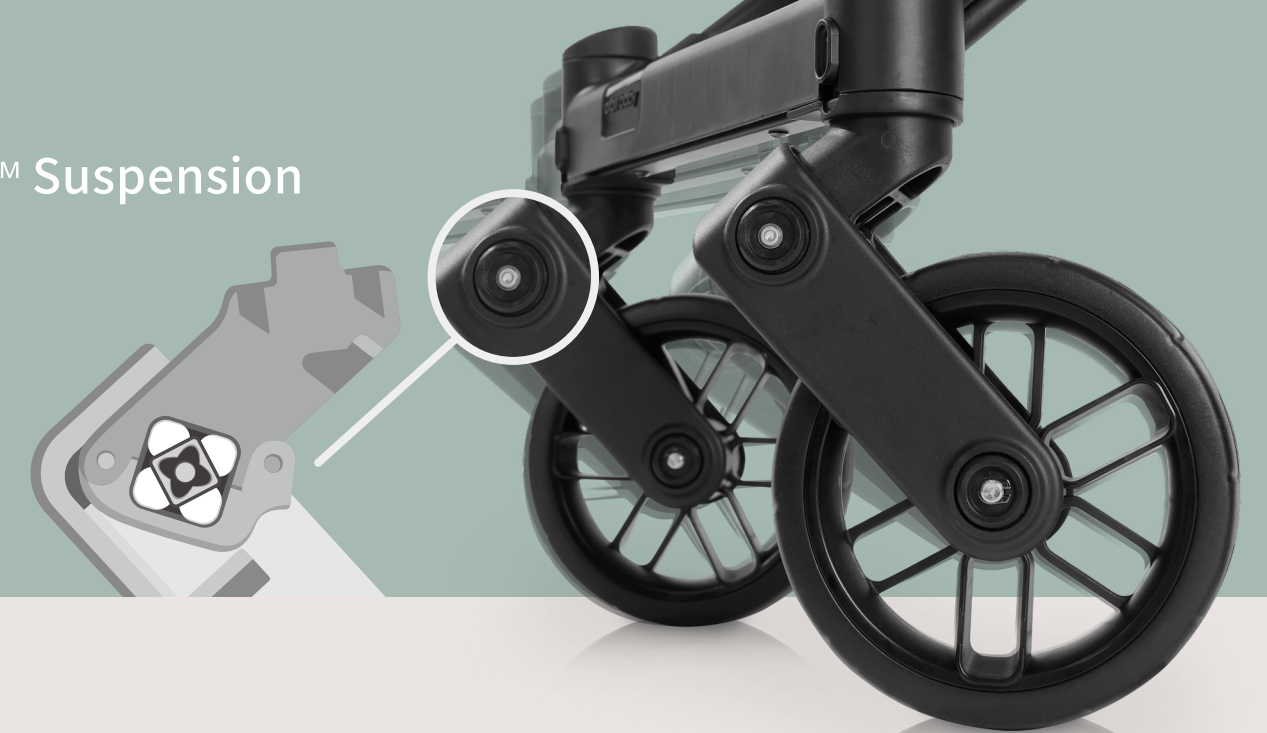


Discover the world in **360°**



Quadshock™ Suspension

Patent 8210550



SmartHub™

Patented technology that puts Orbit Baby at the top of travel systems, optimizing engagement with baby, giving them a 360-degree view of their world.

Patent 7770970 / Patent 7338122 / Patent 8235465
Patent 7559606 / Patent 8511749

Easy Folding & Self Standing



The Pinnacle of Luxury

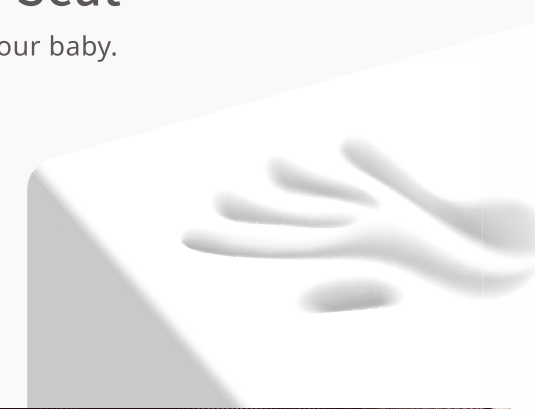
Anodized Aluminum Frame

Prevent your stroller frame from corrosion and fading.



Memory Foam Seat

Unmatched comfort for your baby.



Non-Puncture EVA Tires

With our unique symbol logo.



Ventilation Window

Ultimate comfort riding experience.

All-Round Steering

Hand-stitch leatherette used.



Snack Tray

Enjoy the dining time together.



Customize The Ride

Core Line

Frame Color



Canopy Color



Seat Color



Melange Line

Frame Color



Canopy & Seat Color



※ For color reference only, please refer to actual color on product.



T r a v e l

Stroller, Car Seat, Bassinet

Car Seat

State-of-the-art safety that transfers from car to stroller, easily clicking into place, so naps can continue, uninterrupted.



ISOFIX Base

ECE R44
Tested in England



LATCH Base

FMVSS 213
Tested & Approved



Patent 7740313 / Patent 8182033 / Patent 8256841

Paparazzi Shield
Patent 8534751

Bassinet

Introduce newborns to their world
in luxe comfort and calming style.



Bassinet on Rocker Base



Bassinet on Stroller Frame



Accessories

Upgrade your ride safely with add-ons exclusively made by Orbitbaby, for Orbit Baby products.



Rain Cover for stroller



Rain Cover for Infant Car Seat / Bassinet



Stroller Pannier



Mosquito Net for Stroller



Mosquito Net for Infant Car Seat / Bassinet



Winter Kit



Stroller Foot Muff



Infant Car Seat Low Birth Weight Kit



Sidekick (Patent 8714582)



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orbit baby®

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Manufactured in China
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